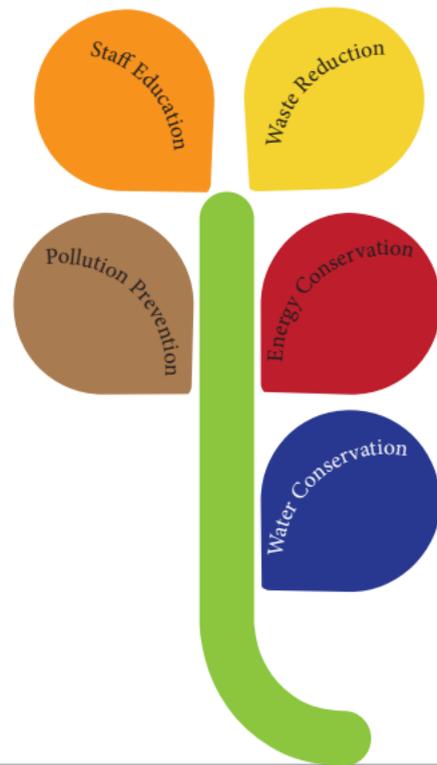


The petal Project

The Petal Project is a green business certification program designed to encourage organizations in the Dubuque area to adopt environmentally friendly business practices. The program provides businesses with a simple framework for saving money and resources while establishing a community-wide definition of a green business for consumers wishing to shop based on their values.

The Petal Project is divided into five categories. Within each category, a business must complete all of the mandatory and a specified number of optional criteria to earn that petal. Once the business has earned all five petals, it is "Petal Certified". EIMCo is the tenth business to be fully certified.



EIMCo is proud to be one of the first manufacturers to achieve the Petal Certification. We believe strongly in our commitment to implementing sustainable practices into our daily operations, which benefits the environment and our bottom line.



Water Conservation

EIMCo installed low-flow aerators on every sink in the facility. As a result, EIMCo saw a 25% reduction in water consumption, despite adding 48,000 square feet of manufacturing space.



Staff Education

Rather than printing handouts or bulletin-board postings for employees, EIMCo utilizes large TV monitors throughout the facility to keep employees updated on important information.



Energy Conservation

Although EIMCo was already utilizing efficient T-5 lighting throughout the facility, the company decided to go one step further and replaced all lighting in the plant with high-efficiency LED lights. By doing so, EIMCo saw a 50% increase in light output with a 50% reduction in power. This change also created a brighter environment for employees, thus improving morale.



Pollution Prevention

EIMCo created a recycling station for employees to use for items that are prohibited from landfills. Employees are now able to bring batteries, old cell phones, and printer cartridges to work to have them disposed of properly.



Waste Reduction

EIMCo reuses and recycles almost everything in the shop from scrap metal to cardboard, including paper and plastic. Throughout the process of becoming Petal Certified, EIMCo and its employees have become more aware of the waste that is generated and is continually seeking out new ways to reduce or reuse waste products.