

save the planet. save money. get certified.



## Is that recyclable?

Just about every paper product in your office is recyclable, including fax paper, envelopes, junk mail, magazines, newspaper, cardboard and much more. Keep recycling bins in high traffic areas and provide lists of what can and cannot be recycled.



Recycling or reusing paper including cardboard, mixed paper, newspaper, and office paper helps your business meet Petal Project waste reduction criteria #1.

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## Clarke University Receives First Petal

The Petal Project congratulates Clarke University for completing their first petal, pollution prevention. Clarke University incorporates sustainability into many of its daily practices and has been investing in smarter ways of doing business for many years. For example, bike racks are available to students in three locations around campus. There are five locations where students and staff can drop-off batteries and cell phones to be recycled. Students can also post carpool requests on a ride board near the cafeteria. This board helps facilitate carpooling, thus reducing pollutants. Congratulations, Clarke!

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## February Petal Connect

The next Petal Connect session will be February 28 from noon to 1:00 at the Community Foundation of Greater Dubuque in the Roshek Building (800 Locust Street). Jeff Rusch, Facilities Manager of the Roshek building, will be talking about the green features of the Roshek Building and the steps they are taking to become a LEED certified building.

Feel free to bring your lunch or arrive fifteen minutes early (11:45) and we will grab lunch from one of the restaurants in the Roshek Building. **Please RSVP to [kmcelroy@ecia.org](mailto:kmcelroy@ecia.org) by February 21st.**

*Petal Project businesses have a wealth of knowledge when it comes to sustainability so why not share it with each other? Each month we will host a Petal Connect session for Petal participating businesses. This is your opportunity to learn from each other and use your shared knowledge to solve common challenges.*

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## Your Input is Needed

This year's Growing Sustainable Communities Conference – Oct. 2 & 3 – will feature a track specifically tailored toward businesses. The planning committee would like input from the local business community on what they would like to see in these sessions. Please take this [five minute survey](#) before February 20 to tell the planning committee what sessions would make the GSC a valuable conference that you would send representatives to.

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## New Petal Project Intern

Lynsey Christensen has joined the Petal Project team. Lynsey is a senior at Clarke University, majoring in graphic design and minoring in environmental studies. At Clarke, she is a member of the Campus Sustainability Committee and CLEAN (Clarke Leading Environmental Action Now). Lynsey is looking forward to assisting the Petal Project businesses through the program.

[www.petal-project.com](http://www.petal-project.com)

