

save the planet. save money. get certified.



Start a Garden at Work

A work garden provides employees with healthy produce with less toxins and pesticides while educating employees about gardening techniques. Don't have space for a garden at your business? Consider participating in one of the [community garden programs](#). Contact a [professional gardener](#) in your area to help you get started this spring.

Dubuque Bank and Trust is Petal Certified



DB&T has earned all five petals – Energy Conservation, Pollution Prevention, Staff Education, Waste Reduction, and Water Conservation – and is now a certified green business. Please join us in recognizing this achievement at the green ribbon cutting on Monday, April 23rd from 8:00-9:00 a.m. [Click here](#) to learn more about DB&T's accomplishment.

Sustainable Dubuque Trolley Tour

The City of Dubuque and the Petal Project will host a free Sustainable Dubuque Trolley Tour sponsored by Dubuque Bank & Trust on Monday, April 23 2012. The tour will depart from the 1398 Central Avenue DB&T location following DB&T's Green Ribbon Cutting and Petal Project Certification Ceremony (from 8 -9 a.m.). Attendees are invited to attend the ribbon cutting to celebrate DB&T's success before boarding the trolley.

The Sustainable Dubuque Trolley Tour is set to begin at 9:15 a.m. and will end at approximately noon. The tour will highlight several buildings, projects and neighborhoods that have integrated various aspects of sustainability such as redevelopment of historic warehouses into urban apartments, adding solar panels to an existing building, installing native plantings, or developing sustainable practices in the work place.

Speakers will be available at stops including the Historic Millwork District, Bee Branch Creek Restoration, Municipal Services Center solar panel project, Washington Neighborhood Revitalization strategy and community gardens, the Carnegie-Stout Public Library, Water & Resource Recovery Center, Dubuque Metropolitan Solid Waste Agency methane capture and several others. If attending the Trolley tour, please park at the Central Parking Ramp, where the tour will end. The Central Parking Ramp was completed in 2011 and includes sustainable stormwater management best practices, energy-efficient lighting systems, and other sustainable features.

To sign up for the trolley tour please call 563-589-4110 or email svalenti@cityofdubuque.org.

Participating Businesses Earn Petals!



The Petal Project congratulates Dubuque Data Services for completing their second petal, Staff Education.

Clarke University has completed all of the Staff Education requirements. This is their second petal. Congratulations, Clarke!



New Businesses Join the Petal Project

The Petal Project welcomes Premier Bank and Tender Tradition Childcare to the program. There are now twenty-three participating businesses. For a complete list, visit the [Petal Project website](#).

Earth Day Events

What are your plans for Earth Day? Share your ideas and pictures on the [Petal Project Facebook page](#). If you don't have plans yet, there is still time! Participate in one of the many [community events](#) already planned or start planning your own. Earth Day is a perfect time to showcase your dedication to sustainability!

April Petal Connect

The Petal Connect session for April will be the DB&T green ribbon cutting. Please join us at 8:00 a.m. Monday, April 23rd to celebrate DB&T's achievement.

Petal Project businesses have a wealth of knowledge when it comes to sustainability so why not share it with each other? Each month we will host a Petal Connect session for Petal participating businesses. This is your opportunity to learn from each other and use your shared knowledge to solve common challenges.

Smarter Travel Study - Volunteers Needed

The purpose of the Smarter Travel Study is to collect anonymous data through smartphone technology on how, when and where study participants travel within the community. The anonymous, aggregate data collected will be analyzed and the findings will be used by the City of Dubuque and its transit partners to implement practices and policies that incorporate lower-cost and lower-impact travel options within Dubuque. The goal of the research is to identify options for Dubuque commuters to save money, conserve resources, and improve the environment through better travel choices.

By volunteering to participate in this research project, participants are helping the community learn about travel needs in order for us to develop improved travel solutions. If you have an Android and Blackberry phone, ECIA staff will help you download the app, and in exchange for your participation, you will receive a \$10 gift card and be entered in a drawing for an iPad 2. It is important that you keep the app running on your phone for at least 14 days.

We are currently scheduling recruitment events at area businesses. If you would like to host an event at your business please contact Kelsey McElroy at kmcelroy@ecia.org. Hosting a recruitment event at your business completes the community outreach criterion under Staff Education. If you are interested in participating in the study, please contact Kelsey McElroy for more information.

Help make travel in Dubuque Smarter!

1. Download the Smarter Travel Study App*
2. Get a **\$10** giftcard & a chance to win an **iPad2!**



*Android & Blackberry only

www.petal-project.com

