

Save the Planet. Save Money. Get Certified



Beyond the Office Earth Day Activities



These simple ideas can help kick-off an Earth Day celebration at your workplace.

- 1.) Purchase bus tickets for your employees or organize an office wide car pool day
- 2.) Add more recycling containers around the office.
- 3.) Encourage employees to bring in reusable lunch containers and reusable coffee mugs.
- 4.) Try to be paper free for the day.
- 5.) Encourage employees to bring in cellphones, batteries, and other items to be recycled.
- 6.) Encourage employees to power down computer equipment at lunch and at

Earth Day, Bike to Work Week, and More!

Spring has finally arrived! In addition to nice weather we get to celebrate Bike to Work Week and Earth Day!

Earth Day (April 22)

How are you planning to celebrate Earth Day at your business? The holiday is only a few weeks away (April 22nd). In the past Petal Project businesses have celebrated by encouraging the use of alternative forms of transportation, encouraging reduced resource consumption by posting conservation information around the office, sending educational emails, and participating in community service events. Kelsey is happy to help with Earth Day activities. Contact her at kmcelroy@ecia.org to start planning.

Bike to Work Week (May 13-17)

Tri-State Trail Vision is organizing the fourth annual Bike to Work Week in Dubuque. Over the last three years, hundreds of bicyclists have participated and ridden thousands of miles. Bike to Work Week isn't just for bicyclist. Bike to Work Week is for the school children biking or walking to school, it is for the retired folks heading to the local coffee shop and it is for the stay-at-home parent heading to the playground. It is for everyone commuting either by bike, public transit, or by foot to their daily destination. In the past Petal Project businesses have organized teams, held events, and tracked mileage ridden to promote biking/walking at their workplace. If employees at your workplace are planning to bike, walk, jog, or take public transit during Bike to Work Week, please encourage them to register by [clicking here](#). Please contact Kelsey if you are interested in planning an activity at your workplace.

the end of the day.

7.) Highlight your sustainability plan and mission statement to employees, clients, and suppliers.

[Click here for more ideas.](#)

Three New Businesses Join the Petal Project

The Petal Project welcomes [Medline](#), [ManorCare](#), and [EIMco](#) to the program. There are now twenty-one participating businesses. For a complete list, visit the [Petal Project website](#).

Sustainable Dubuque Community Grants

The City of Dubuque recently announced a new Sustainable Dubuque Community Grant program. Community organizations (including businesses) and passionate residents are eligible to apply. The goal of the Sustainable Dubuque Community Grant Program is to provide funding to assist non-profits, businesses, clubs, organizations, and groups of passionate residents in implementing their ideas to make Dubuque a more sustainable place and to demonstrate that everyone can be part of the Sustainable Dubuque initiative. This is an opportunity to fund some of those projects you have been wanting to get off the ground for months now. [More information is available on the Sustainable Dubuque website](#). Contact Kelsey if you would like assistance with the application.

Business Partnerships with The Jule

The Jule has a new weekend service called the Nightrider. To help promote the nighttime service and businesses located along the Nightrider and other routes, the following business partnership opportunities are available:

- “LIKE” – The Jule Public Transportation on Facebook. Help us spread the word about new and changing transit services by LIKING our Facebook page and inviting your fellow employees and friends to LIKE us too!
- Team up with The Jule to get your customers to their next destination by purchasing reduced prices tickets to distribute at special events or throughout the year.
- Show your support for The Jule by requesting a route poster showing your location along one of The Jule’s routes. If your business is located along a bus route, you can also request route maps and brochures for your customers.
- For businesses along the Nightrider route ONLY: Offer special discounts to customers who use public transportation. Riders receive a handstamp from the bus driver making them eligible for the discount. Discounts are posted weekly on The Jule’s Facebook page. Multi-week “Wheels & Deals” partners receive special marketing materials and we post step-by-step instructions on using transit to get to your location.

For materials or additional information on any Jule partnership opportunities, contact Bryan Stover, bstover@ecia.org

For information on Jule bus advertising, contact Gail Kuhle, gkuhle@ecia.org

Roshek Earth Day Event

Gather your old electronics and drop them off in the Roshek Building Lobby April 20-28 between 6:00am and 9:00pm. The following items will be accepted free of charge: batteries, cell phones, computers, computer hardware (printers, etc.), electronic office equipment, fax machines, light bulbs, phone equipment, stereos, VCR & DVD players. Due to disposal requirements, a \$7.00 recycling charge will be issued for computer monitors. Confidential bins will be provided for material to be shredded.

Clean Out Your Medicine Cabinet

Disposal is free, convenient & confidential.

Friday, April 26th

3:00pm-7:00pm
Walgreens parking lot
345 E. 20th St.
Dubuque, IA

Saturday, April 27th

10:00am-2:00pm
Sam's Club parking lot
4400 Asbury Rd.
Dubuque, IA

FOR YOUR SAFETY AND YOUR PRIVACY

- 1) Keep all substances in their original containers, if possible.
- 2) All liquid containers must be sealed in leak proof clear plastic bags.
- 3) Mark out any identifying information on prescription bottles.
- 4) Unidentified medications will be accepted—NO QUESTIONS ASKED

WE WILL ACCEPT:

- 1) Prescription and over the counter medications including vitamins, supplements, and herbals
- 2) Needles, sharps, syringes with needles in puncture proof containers
- 3) Thermometers in zip-lock or plastic bags
- 4) Medication samples
- 5) Hydrogen Peroxide

WE CANNOT ACCEPT:
Bloody or Infectious Waste

Iowa Edge Industrial Energy Management Workshop - April 11th

The Iowa Economic Development Authority's Energy Office is sponsoring a one-day workshop packed full of ideas and tools to improve the energy management system at industrial facilities. The workshop will be held on April 11, 2013, from 10 am to 3:30 pm at the Iowa Association of Municipal Utilities office in Ankeny.

Attendees will learn about energy management strategies from speakers including Bruce Bremer, former Toyota Corporate Energy Manager and EPA ENERGY STAR consultant and Brad Runda, Corporate Energy Manager, Saint Gobain. The workshop will offer resources, both in Iowa and at the national level, to help improve energy efficiency and energy management.

WHO: The Iowa Economic Development Authority's Energy Office

WHERE: Iowa Association of Municipal Utilities, 1735 NE 70th Ave., Ankeny, Iowa

WHEN: Thursday, April 11, 2013 - 10:00 a.m. – 3:30 p.m.

TO ATTEND, CONTACT: Shelly Peterson, 515.725.0418 or shelly.peterson@iowa.gov. [Visit the IEDA website for more information on the Economic Development by Gaining Efficiency \(EDGE\) program.](#)

Eating Local on a Budget

Learn "locavore" basics and budget tips for buying locally grown food. Those interested in attending must register by Monday, April 22nd to Brittany Bethel at bbethel@iastate.edu or 563-583-6496.

When: Wednesday, April 24th 6:30-7:30pm

Location: CARADCO building (900 Washington St, Dubuque)

Cost: Free for Food Co-op Members; \$5 for Non-Members

Dubuque Jaycee's Community Garden

The Dubuque Jaycee's Community garden was started to connect would be gardeners with a place to grow produce. The gardens can be leased by anyone, but are targeted to people who live in apartments, have strict covenants or just want to be near fellow gardeners. This is not only a means of sustainable local food production, but a way to grow community, togetherness, and family bonds. On site water and shed storage are included. Tenants get the same garden plot back year after year, encouraging them to take pride in it and make it their own.

The Dubuque Jaycee's are looking for businesses to purchase naming rights for each garden plot. For \$200 a year your business will get to name a garden. The garden name will be included on signage and all formal communications regarding that plot.

Connect with the Petal Project

The Petal Project is on Facebook and Twitter. We have been posting pictures, tweeting from conferences, sending business updates, posting relevant articles, and much more. Connect with us on one or all of these social media sites to keep up-to-date with the Petal Project.



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