

# Save the Planet. Save Money. Get Certified



## Beyond the Office A Greener Gobble



Here are some helpful tips from NPR on how you can green your Thanksgiving celebration:

### 1.) Buy Local

Buying locally grown produce helps support community farmers and reduces emissions produced by big transport trucks, says David Stephen, Whole Foods team leader.

### 2.) Buy a Pastured Turkey

Turkeys that are raised on grass and bugs in open pastures are more eco-

## Think Before You Print

The average employee in the United States uses 10,000 sheets of copy paper a year. Help your business save money and trees by duplex printing and keeping electronic files.

[Waste Reduction Requirements](#)

### Green Ribbon Cutting at River Lights Bookstore

Please join us in celebrating River Lights Bookstore's Petal Certification at the Green Ribbon Cutting on November 15th at 11:30 at 1098 Main Street, Dubuque. The ceremony is being held on America Recycles Day. To celebrate both, please bring a gently used book and River Lights will donate it to a local shelter and give you 10% off a book purchase. You will also have an opportunity to enter a drawing to win one of three toy recycling dump trucks - made from 100% recycled milk jugs! Snacks and coffee will be provide by The Dubuque Food Co-op and Jitterz.

Sustainability is an integral part of the core mission at River Lights Bookstore. "River Lights believes in culture, community, and connectedness. In order to best engage and support our community, we feel it is a necessity to incorporate the needs of the environment in all of our actions. Our reach may be modest, quite literally just over the counter in many cases, but we consider our impact to be positive and lasting. It is with this hope that we approach every day with mindfulness and awareness. The Petal Project has helped us to have concrete goals to meet or exceed, allowing us to focus on progress" said Sue Davis, Owner of River Lights Bookstore.

[Click here](#) to learn more about River Lights Bookstore's achievement.

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friendly, says Jo Robinson, founder of the Web site EatWild.com. Among other benefits, the turkeys are good recyclers; their manure is generally used to help grow the grasses they eat.

### 3.) Skip the Turkey Altogether

One could follow the lead of Nature Conservancy scientist M. Sanjayan and choose a native protein instead.

### 4.) Avoid Paper Plates

Resist the temptation to purchase wasteful holiday-themed paper plates and go for dishwasher-friendly reusables.

### 5.) Inflate Your Tires

Maximize your mileage by making sure your tires are inflated properly. "There is actually more oil to save in our tires than there is in the whole Alaskan wildlife refuge — so it has a huge environmental benefit as well as savings to your checkbook," says Dale Bryk of the Natural Resources

### **Premier Tooling & Manufacturing is Petal Certified**

Premier Tooling celebrated their Petal Certification with an internal Green Ribbon Cutting on October 23rd. Premier Tooling is the 5th Petal Certified business.



[Click here](#) to learn more about Premier Tooling's achievement.

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### **Input Needed - Car & Bike Share Programs**

Do you want to have a voice in how to make Dubuque a more sustainable community? Students from the University of Iowa School of Urban and Regional Planning are seeking participants for a focus group to be held Tuesday, December 4th at 7pm. Your input is critical in helping us make recommendations to the city of Dubuque on improving sustainability and alternative transportation options. Participants would be asked to provide preferences on car and bike share programs. If interested in participating, please contact Mike Saponaro (Michael-saponaro@uiowa.edu) by November 17.

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### **America Recycles Day- November 15th**

America Recycles Day, a program of Keep America Beautiful, is a nationally recognized day dedicated to promoting and celebrating recycling in the United States. Every year on November 15 event organizers educate neighbors, friends and colleagues through thousands of events. Help raise awareness about recycling by hosting an event, attending an event (Green Ribbon Cutting at River Lights), or taking a pledge to recycle more.

One day to educate. One day to motivate. One day to make recycling bigger and better 365 days a year. Get Involved!

Defense Council.

[Click here to learn more.](#)

[Click here for more tips.](#)

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